



Arndt Groth
President Europe

In 1998 Arndt founded DoubleClick Germany and his team became the leading “online sales house” in Germany. In January 2000 DoubleClick promoted him to International Vice President for Northern Europe. From December 2001 until February 2006, as CEO of InteractiveMedia CCSP AG, a subsidiary of T-Online International AG, he built one of the largest online marketing companies in Europe. Through 2007, he acted as CEO and shareholder of ePages, the leading provider for E-Commerce-solutions. Arndt is also President of the BVDW (German Association of the Digital Economy), the leading IT business federation in Germany. Arndt began his career in 1990 as Director of Business Development at Hutchison Mobile. In 1992 he joined the Holtzbrinck Group as Executive Assistant and was responsible for various multimedia and Interactive projects. As a result in 1995 Arndt was asked to build one of the first “online sales houses” in Germany: GWP Online Marketing – the online sales-arm of the German Handelsblatt Publishing Group.