

## **ADCONION RANKED AS ONE OF THE UK'S FASTEST GROWING TECHNOLOGY COMPANIES FOR THE SECOND CONSECUTIVE YEAR**

---

### **Secures top 15 ranking in Sunday Times Tech Track 100**

**LONDON, UK – September 19<sup>th</sup> 2011** – Adconion Media Group ([www.adconion.com](http://www.adconion.com)), one of the largest independent global audience and video content networks has been ranked 15<sup>th</sup> in this year's Sunday Times Tech Track 100.

The Sunday Times Tech Track 100 ranks the UK's top 100 private technology companies with the fastest growing sales. Companies are ranked by their compound annual growth rate (CAGR) in sales over three years. The 2011 league table ranks companies based on the latest accounts (i.e. 2010 or 2011) and a base year of 2007 or 2008, where sales of at least £250,000 must have been achieved.

Other notable entries in the 2011 list, which was published by the Sunday Times on 18<sup>th</sup> September, are: Wonga.com, ISpy, Fitnetix and Essence.

Matt Hunt, Managing Director, Adconion UK, said: "It's clear to see from this year's results that the digital sector is thriving. However, that doesn't mean success comes easily. Being ranked in The Sunday Times Tech Track 100 for the second year in a row is testament to the hard work and commitment of our team. We have invested heavily in our own proprietary technology platform and this has enabled us to differentiate ourselves and create an offering that remains unique in the market today."

The 11th annual Tech Track 100 awards dinner will be held at Vinopolis in London in November.

**-Ends-**

The Adconion logo is available at <http://www.adconion.com/uk/about-us/downloads.html>

### **Contacts**

#### **Six Degrees**

David Mieny, Lesley Booth

Tel: 01628 480280

Email: [david.mieny@sixdegreespr.com](mailto:david.mieny@sixdegreespr.com) / [Lesley.booth@sixdegreespr.com](mailto:Lesley.booth@sixdegreespr.com)

### **Adconion Media Group**

Fay Miller Tel: 020 3073 2900

Email: [fmiller@adconion.com](mailto:fmiller@adconion.com)

Web: [www.adconion.com](http://www.adconion.com)

## **ABOUT ADCONION MEDIA GROUP**

---

Adconion Media Group is an integrated digital marketing services organisation with platforms that distribute content and advertising to three out of five people in the UK across display, email, video, connected TV, mobile and social channels. Adconion Media Group has a single minded proposition; to become the world's leading content distribution and monetisation platform.

In the UK we deliver brand and direct response marketing results through having operational focus across four distinct businesses: Adconion Direct is a digital distribution platform for direct response marketing, Joost is a digital distribution platform dedicated to building brands, RedLever is a digital studio and Adconion Platform Services is an enterprise technology services business.

---