

ABOUT ADCONION MEDIA GROUP US

Adconion Media Group (www.adconion.com) is one of the largest independent global audience and video content networks, reaching over 325 million unique users – or one-quarter of the total global Internet population – every month. Dedicated to true partnerships with agencies and marketers, Adconion arms agencies with customized solutions and innovative products designed in-house while delivering significant global reach across multiple platforms through a single network. As a digital media holding company, it manages a portfolio of brand and performance solution businesses worldwide. Adconion US wholly owns Adconion Direct, a multi-channel distribution platform spanning display, email and social media; Joost, a digital media company devoted to video and content syndication; and RedLever, a global studio specializing in developing and producing brand-integrated and associated content. Adconion has 15 offices in 8 countries around the world, is a member of the Interactive Advertising Bureau (IAB), is one of the first companies to be IAB certified with its first ever Ad Networks & Exchanges Quality Assurance program in the US and is a founding member of IASH Europe.