

**BIOGRAPHIE OF DR. MATTHIAS QUADFLIEG,
CHIEF OPERATIONS OFFICER OF THE ADCONION MEDIA GROUP**



**Dr. Matthias Quadflieg
Chief Operations Officer**

Before becoming Global COO of Adconion, Matthias was a Member of the Board and Vice President Marketing & Sales at AOL, Germany. Over the years he has gathered substantial experience at both the leading agencies and publishers across Europe. He has held leadership positions at Ogilvy & Mather Europe and at Wunderman Worldwide where he was Central European President. Matthias is well known in the European market as one of the progressive thinkers in CRM and dialog marketing in Europe. As CEO of an international private equity funded consumer service business he oversaw several acquisitions and consolidations and became familiar with the importance of post merger integration and corporate cultures.