

CURRENT OPENINGS | AUSTRALIA

Job Title: **Media Buyer**
Department: **Melbourne**
Location: **Victoria, Australia**

ABOUT ADCONION

Adconion Media Group is the largest, privately held independent global ad network and intend to position Adconion next to Google and Yahoo! The holding company is a UK company with corporate offices in the UK, Germany and the US. We have sales and media offices around the globe including Germany, France, Spain, Canada, the UK, the US, and Australia with more coming soon. The Adconion network delivers internet and mobile ads using its own technology that provides innovative products and high ROI for advertisers and competitive revenues for publishers. Most recently, Adconion raised US\$ 80 million of funding and acquired Frontline Direct, a US based email and database marketing specialist. The company entered the Australian Market in 2007, quickly becoming the leader in the Australian Online Advertising Sector.

Adconion's work environment is fast-paced and intellectually demanding. We work hard, play hard and our passion for online media, technology and building the next global industry leader is at times overwhelming. We strive to provide a corporate culture and structure that attracts and retains super stars. Find out more on our website at www.adconion.com.

THE POSITION: MEDIA BUYER

Adconion is looking for a talented and motivated individual with online experience and exceptional customer service skills to join our media team. The Media Buyer will report directly to the Director of Media.

REQUIRED SKILLS/EXPERIENCE

- Educated to a degree level
- 1-2 years in Online Media or Interactive Marketing
- Good negotiation skills in person, written and on the phone
- Ability to cultivate and lead a team
- Outstanding customer service skills
- Ability to prioritise and focus, with attention to detail

KEY RESPONSIBILITIES

- Proactively manage multiple Publisher client accounts.
- Source, evaluate and execute new media buying opportunities.
- Provide superior customer service via creatively, responsiveness and strong entrepreneurial skills.
- Regular communication with Publishers regarding inventory optimization, growth strategies and opportunities.
- Working collaboratively with other members of the Media, Sales and Delivery teams on client proposals, leveraging experience from previous roles.
- Supporting the continued growth of the Adconion Global Media Network.
- Supporting the Australian Media Director in the development of Tier 1 and Tier 2 Publishers.



WHAT YOU SHOULD BRING AS WELL

The successful candidates will thrive in a competitive and fast-moving business environment while adhering to high ethical standards; will exhibit confidence, empathy and intelligence in discussions with business owners and marketing executives; will devote significant off-the-job time to improving their understanding of the online advertising world; will interact in a co-operative and friendly manner with co-workers; and will perform at a consistent and high level with minimal need for supervision or management. You must have a degree and relevant work experience added by experience in MS Word, PowerPoint and Excel.

If you think you qualify for the above position, please send your resume along with a cover letter and salary requirements to jobs-au@adconion.com. **Please indicate 'Media Buyer Melbourne' in the subject line.**

