

## CURRENT OPENINGS | USA

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Job Title: **Media Planner**  
Department: **Partner Development**  
Location: **Santa Monica, CA, USA**

## ABOUT ADCONION

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Adconion Media, Inc. is the largest privately-held independent online advertising network in the world. Our team works with top-tier agencies and advertisers around the world to develop integrated campaigns that extend the value of brands online through our video, display, search and direct response marketing products. These campaigns live on our network of premium publishers and reach more than 300 million unique users every month – about one-third of the entire global Internet population. Adconion is profitable and cash-flow positive, and dedicated to fueling growth through reinvesting in our team and our technology.

We believe in delivering targeted content and advertising to relevant audiences – and we have grown by anticipating where the industry will move. We are leading the evolution of ad networks by developing our own content monetization and ad serving platform, and we have aggressively extended our platform through acquisitions, including Frontline Direct, HiClip, RedLever, and most recently Joost.

## WHAT WE ARE LOOKING FOR

We are looking for a talented and motivated individual to join our team. Successful candidates will thrive in a competitive and fast-moving business environment while adhering to high ethical standards; will exhibit confidence, energy and intelligence in discussions with business owners and executives; will devote time to improving their understanding of the online advertising world; will interact in a cooperative and friendly manner with co-workers; will be self-starters who perform at a consistent and high level; and will enjoy working hard and having fun with other members of the Adconion team.

## THE POSITIONS: MEDIA PLANNER

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Do you love cutting-edge technology, online advertising and hyper-growth entrepreneurial environments? Are you interested in solving complex problems while learning more about media buying/planning and the business world at one of the most progressive online advertising companies? Adconion is looking for a talented and motivated individual with online advertising experience and keen analytical skills to join our Partner Development. The Media Planner will report to the Director of Partner Development, North America.

## KEY RESPONSIBILITIES

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- Formulate media strategy for Adconion clients across Video, Display and Email.
- Analyze and make recommendations against various client's marketing budgets
- Provide direction to media buying teams based on your client's media plans
- Create convincing written/verbal/visual media plans which accomplish & exceed advertiser expectations

## REQUIRED SKILLS/EXPERIENCE

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These skills give an outline of the desired skills, experience and talent:

- Bachelors degree
- Must love the phone!
- 1-2 years online media planning/buying experience a plus!
- Highly organized, with ability to manage multiple tasks simultaneously



- Proficient in Microsoft Office Suite & web browsers
- Ability to prioritize and focus, with strict attention to detail
- Must be able to work in a strong team environment
- Outstanding customer service skills

#### WHAT YOU SHOULD BRING AS WELL

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You must be a team player, able to work across borders and in a global matrixes organization. The successful candidate will thrive in a competitive and fast-moving business environment while adhering to high ethical standards; will exhibit confidence and empathy in discussions with the team and will perform at a consistent and high level with minimal need for supervision or management.

If you think you qualify for the above position please send your resume with a cover letter, including information on your earliest date of availability and salary expectations to [jobs-us@adconion.com](mailto:jobs-us@adconion.com). Please indicate '**Media Planner**' in the subject line.

