

## CURRENT OPENINGS | USA

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Job Title: **Product Manager**  
Department: **Product**  
Location: **Santa Monica, CA, USA**

## ABOUT ADCONION

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Adconion Media Group is the largest, privately held independent global audience network and intends to position next to Google and Yahoo! Dedicated to true partnerships with agencies and marketers, Adconion arms agencies with customized technology and products designed in-house while delivering massive global reach across multiple platforms through a single network. The company provides innovative products and high ROI for advertisers and competitive revenues for publishers. Adconion reaches nearly 300 million unique users worldwide; 1/3 of the total global Internet population. In the U.S. Adconion grew faster than any other network – 62.3% – in the year ending November 2008, according to comScore Media Metrix. Adconion is an international leader in evolving the ad network model to create, distribute and monetize video content via its video syndication product, AdconionTV, and branded content development and distribution arm, wholly-owned subsidiary RedLever ([www.red-lever.com](http://www.red-lever.com)).

The holding company is a UK company with corporate offices in the UK, Germany and the US. We have sales and media offices around the globe including Germany, France, Spain, Canada, the UK, the US, and Australia with more coming soon. Most recently, Adconion completed a record US\$ 80 million of funding, and acquired Frontline Direct, a US based email and database marketing specialist. We won the Investor AllStars award for 2008 “Deal Envy of the Year” in addition to being named to the Library House list of the hottest 100 private mediatech companies in Europe. Adconion is a member of the International Advertising Bureau (IAB) and a founding member of IASH Europe.

## THE POSITION: PRODUCT MANAGER

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Are you interested in solving complex problems while learning more about the exciting online media industry and the business world at one of the most progressive online advertising companies?

Adconion is looking for a talented and motivated graduate, possibly already with online advertising experience and strong analytical skills to join our team. In this role, you will work with the Creative Services team to produce fully custom video experiences, including in-banner video creatives and micro sites. The Product Manager position is based in Santa Monica, CA.

## REQUIRED SKILLS/EXPERIENCE

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- Strong organizational and analytical skills with acute attention to detail
- 3+ years experience in the Internet industry with ad-related technical experience
- 2+ years of Internet product management
- Ability to work in fast-paced, multi-tasking environment
- Exceptional written and oral communication skills
- Manage numerous projects simultaneously to a successful completion
- Fast learner with passion for technology
- BA/BS degree
- Experience with rich media technologies solutions a plus



- Experience with video platforms a plus
- Experience troubleshooting technical issues a plus

### KEY RESPONSIBILITIES

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- Work with the producer to finalize the project's specifications for engineering
- Allocate the development resources for projects, working with multiple engineers on multiple projects
- Work with engineering to ensure quality and on schedule execution
- QA the deliverables to ensure proper functionality and tracking according to specifications
- Responsible for maintaining best practices, standardizing specifications and knowledge sharing
- Responsible for creating functional specifications for new features and working with PM to get them prioritized

### WHAT YOU SHOULD BRING AS WELL

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The successful candidates will thrive in a competitive and fast-moving entrepreneurial business environment while adhering to high ethical standards; will exhibit confidence, empathy and intelligence in discussions with business owners and marketing executives; will devote significant off-the-job time to improving their understanding of the online advertising world; will interact in a co-operative and friendly manner with co-workers; and will perform at a consistently and high level with minimal need for supervision or management. You must have a degree (or equivalent) and demonstrable work experience in addition to proficiency in MS Word, PowerPoint and Excel.

If you are focussed, energetic, and looking to make a difference in your next career move - genuinely excited by the opportunity to stamp your mark within this company that has ambitious plans for expansion we would like to hear from you!

Please send your resume along with a cover letter and salary requirements to [jobs-us@adconion.com](mailto:jobs-us@adconion.com). **Please indicate "Product Manager – Creative Services" in the subject line.**

